



CAPABILITY STATEMENT

WALLMALLS LLC | Convenience Retail Solutions

Service-Disabled Veteran-Owned Small Business

CONTACT US

302-587-7005

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www.wallmall.com

SCR Business Park
35 Salem Church Rd
Ste 21 & 22
Newark, DE 19713

CORE COMPETENCIES

WALLMALLS is a convenience retail operator delivering health-forward foods, beverages, and amenities to workplaces, schools, residential and wellness facilities – anywhere a thoughtfully curated assortment belongs. We offer two service models: fully managed unattended retail, including vending, smart coolers, and micro-markets, at no cost to the client; and product sourcing and supply for attended locations, spanning thousands of SKUs from mainstream favorites to local brands.

Turnkey Operations — Attended & Unattended:

- Site assessment, layout, and retail build-out, including fixtures, coolers, and self-checkout
- Equipment procurement, delivery, and installation
- Product sourcing, assortment planning, and replenishment
- Equipment maintenance, repair, and QR-based issue resolution
- Cashless payment by card, tap, and mobile
- Real-time inventory and performance monitoring
- Custom monthly reporting available

DIFFERENTIATORS

Flexible Investment Model: Unattended equipment installed at no cost; site-specific customizations approached collaboratively

Revenue Sharing: A negotiated percentage of sales returned to the host or a designated nonprofit, reported and paid monthly

Transparent Reporting: reporting by product and location for full accountability and oversight

Contractual SLAs: Custom Service Level Agreements in every contract

Health-Forward Offerings: Locally sourced fresh foods, regional brands, frozen foods, and national labels, all competitively priced

Local Accountability: Direct access to owners; responsive, priority service

COMPANY DATA

UEI: WGA1FZ5JKZM3

CAGE Code: 117N7

NAICS: 445131 – Convenience Retailers

445132 – Vending Machine Operators

Product Service Code: 3550 – Vending and Coin Operated Machines

Payment: Cash and Cashless – Credit, Prepaid, and Mobile payments accepted

CERTIFICATIONS

SBA Certified Service-Disabled Veteran-Owned Small Business (SDVOSB)

PAST PERFORMANCE

Statewide Health & Wellness Non-profit

Contract holder since 2025; successor to operations established in 2018. Multiple statewide locations across Delaware - indoor fitness facilities and seasonal outdoor pools. Full-service unattended retail with health-forward product assortment.

Regional Youth Services Non-profit

Servicing since 2025; successor to operations established in 2018. Multiple Delaware locations. Full-service unattended retail with health-forward product assortment.

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Serving DE, MD, and Southeastern PA
Headquartered in Newark, DE
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